

**The Musée de la santé Armand-Frappier
announces its new exhibition: *Ça Chauffe ! Cool It***

Montréal, August 19, 2024 – The Musée de la santé Armand-Frappier is pleased to announce its upcoming temporary exhibition, *Ça chauffe ! Cool It*, which is slated to open on October 1st. We are also delighted to announce that eco-sociologist Laure Waridel will be the exhibition’s spokesperson.



Credit : Simon Rivest

At the heart of environmental issues

The exhibition *Ça chauffe ! Cool It* comes at a crucial point for humanity, when we must rethink our relationship to the environment and take collective action to safeguard the planet’s health, and in turn our own health. *Ça chauffe ! Cool It* is informative, offering a positive outlook and using an approach that blends art and science. Inciting fascination and reflection, the exhibition inspires us to take action against climate change and to adapt to it. The immersive, hands-on design encourages visitors to think about the impacts of the climate crisis and potential solutions.

Artist Karine Giboulo’s works lend a sense of wonder and spur awareness every step of the way with a visitor experience centred on science but also on art. Works by Giboulo and examples of climate-positive actions inspire us to join the fight for a greener future.

A note from Laure Waridel, the exhibition’s spokesperson:

“I’m delighted to join forces with the Museum’s team and the exhibition to highlight the crucial connection between our health and that of the planet—and to share how rewarding climate action can be! We often view the environment as something external, but as much as we dwell in nature, nature also dwells in us. Protecting nature is at the very heart of our identity as living beings.”

Commenté [AJ1]: Est-ce que j'ai bien compris ici?

PRESS RELEASE

For immediate release

Information as empowerment

The exhibition title in English, *Cool It!*, highlights the urgency of acting to stop climate change—as we keep a cool head—and to keep our planet healthy. The French, *Ça chauffe!*, emphasizes the consequences of climate change and this same urgency of action.

Acknowledgement

This exhibition was made possible thanks to the support of Environment and Climate Change Canada and Quebec's Ministère de l'Environnement, de la Lutte contre les changements climatiques, de la Faune et des Parcs as part of the mobilization Strategy for climate action, under the 2023 Plan for a Green Economy. The contribution of these two levels of government will help raise awareness among the general public about climate-related issues and promote concrete actions for a greener future.

Commenté [AJ2]: Note de traduction : Titre officiel en anglais <https://www.quebec.ca/en/government/policies-orientations/plan-green-economy>

Related activities and events

The Museum offers a unique educational experience for all audiences, especially families and school groups. *Ça chauffe ! Cool It* was designed to be accessible and captivating for all, providing an enriching opportunity for learning.

To complement the exhibition, the Museum will offer a lab activity, where visitors of all ages can try on a lab coat for size and test out concrete solutions to climate change. Our programming also includes various talks and special events.

In addition, visitors will also be able to explore our permanent exhibition, *4,3,2,1...Santé !*, which offers a better understanding of the connection between human health, communities, other species, and the environment.

About the Musée de la santé Armand-Frappier

Inspired by the legacy of Dr. Frappier, the Musée de la santé Armand-Frappier's mission is to foster understanding of human health sciences in order to contribute to well-being of individuals and communities.